



# Mia Keszczyk

illustrator & designer  
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## Education

Kutztown University of Pennsylvania  
Bachelor's Fine Arts, Communication Design  
Specialty in Illustration and Graphic Design  
Dean's List: 2018–2022

## Skills

Attention to detail  
Ability to work well under strict deadlines  
Ability to focus on multiple projects at once

## Design Experience

### + Hawk Mountain Internship, Summer 2022

- Communication Design Intern
- Created flyers, email graphics, and social media posts to promote events
- Collaborated with fellow interns on various projects made to educate and promote

### + Design RX, 2022

- A design event hosted by KUCD
- Collaborated with a team of designers to produce a logo for the client

### + Design Internship

- Interned with Reading Public Museum
- Created flyers for upcoming events with the information provided
- Designed social media, flyers, for an upcoming exhibit
- Illustrated and designed a coloring book

### + Freelance, 2018–Present

- *Tattoo Design*  
Design tattoo illustrations based off concepts from various clients

## Volunteer Experience

### + AIGA Kutztown Chapter, Kutztown PA

- *AIGA Coffee Cart, Fall 2019–Spring 2020*  
Cleaned up and set out the cart and sold coffees to students and professors  
Managed finances and inventory

## Leadership Experience

### + AIGA Officer, Fall 2020–Spring 2021

- Created social media graphics for events
- Communicated with a vendor to complete sticker production
- Worked with department secretary to package and mail stickers to Communication Design students and professors

## Entrepreneurial Experience

### + MOCCA Fest, 2022

Attended with other KUCD students and professors  
Produced and sold two of my own zines

### + Luckybug Art, 2016–Present

Etsy shop  
Create and sell my own art and market it on social media

### + Mayfield on Noble, Fall 2020–Spring 2021

Provided my own furniture and decoration  
Sold my artwork

### + Craft Show, Fall 2019

Took place on campus  
Sold art for the duration of the event

## Other Experience

### + Brakeman's Cafe, Boyertown, PA 19505, Present

- *Baker/Line Cook*  
Multitask to present and serve food  
Communicated with fellow employees to get food to customers in a timely manner  
media posts to promote events  
Prioritized various tasks to get food prepped to set others up for success  
Kept workspace clean and tidy

### + Giant Food Stores, Gilbertsville, PA 19525, 2019–2022

- *Starbucks License Store, 2021–2022*  
Interacted and communicated with customers and coworkers in a friendly and engaged manner  
Multitask to sell drinks and pastries quickly and efficiently  
Able to direct fellow coworkers to create an environment that ran smoothly and effectively

## Awards

### + Nominee for the KUCD Illustration Awards, 2022

One of 7 out of 75 seniors nominated for professional growth and excellence in the area of illustration

